

ElevatorPitch

Johnny - your MiniMate

Präsentiert von Sebastian Kiunke und Lisa Schwartz



**Was ist der Unterschied zwischen
einem Mittelspurschleicher und
einer KI?**

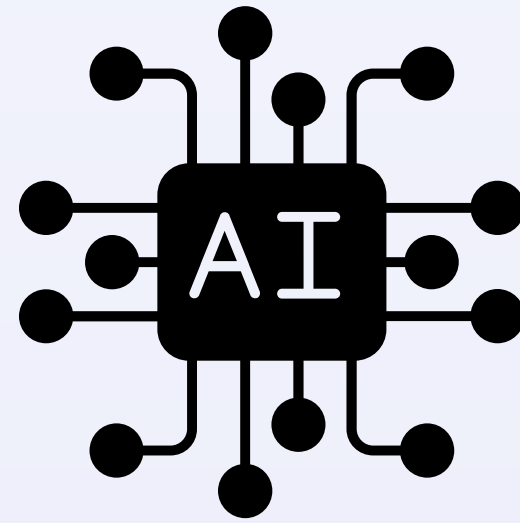
Eine KI lernt
aus ihren Fehlern!



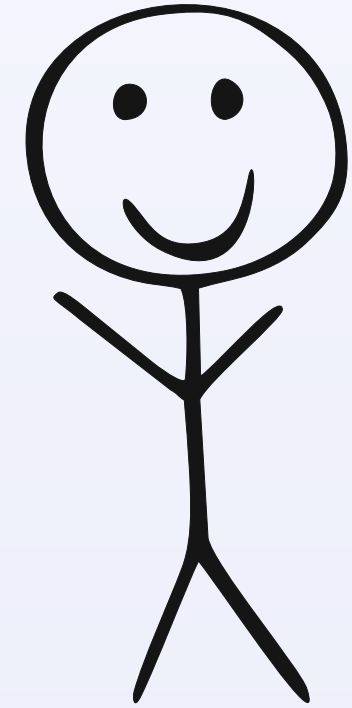
Johnny.AI



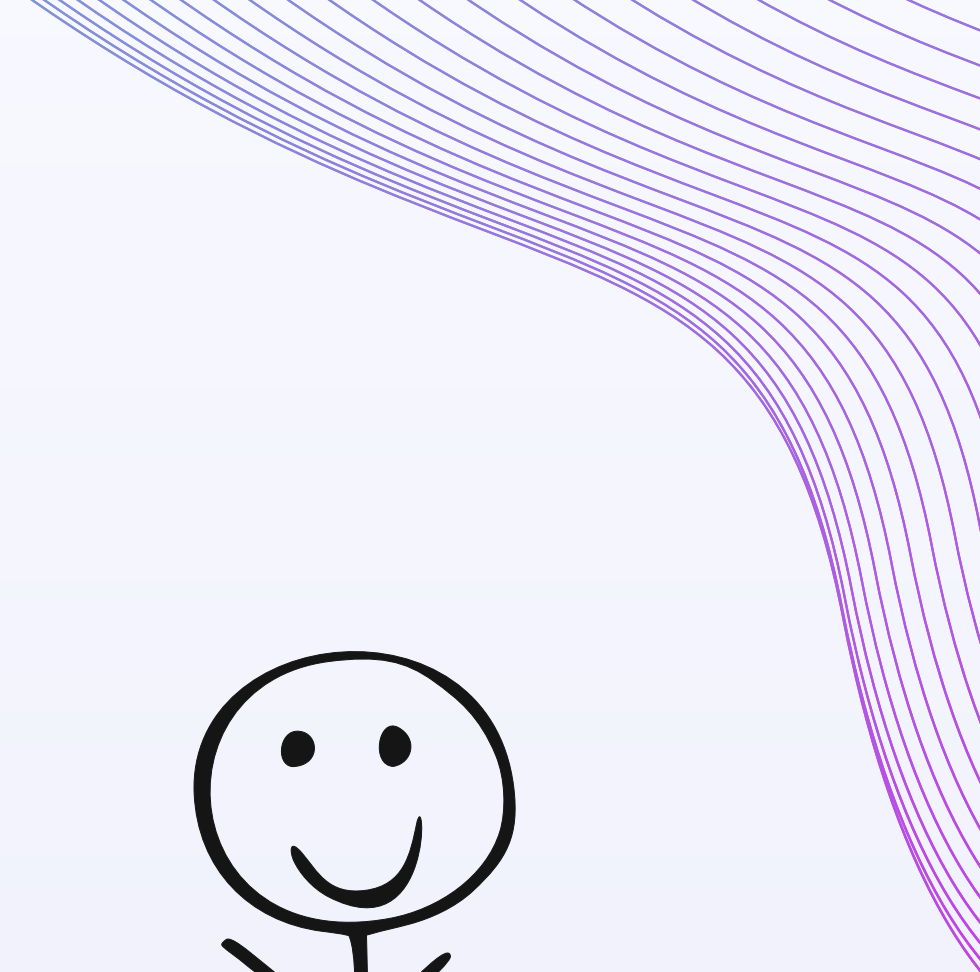
Messdaten



Empfehlen



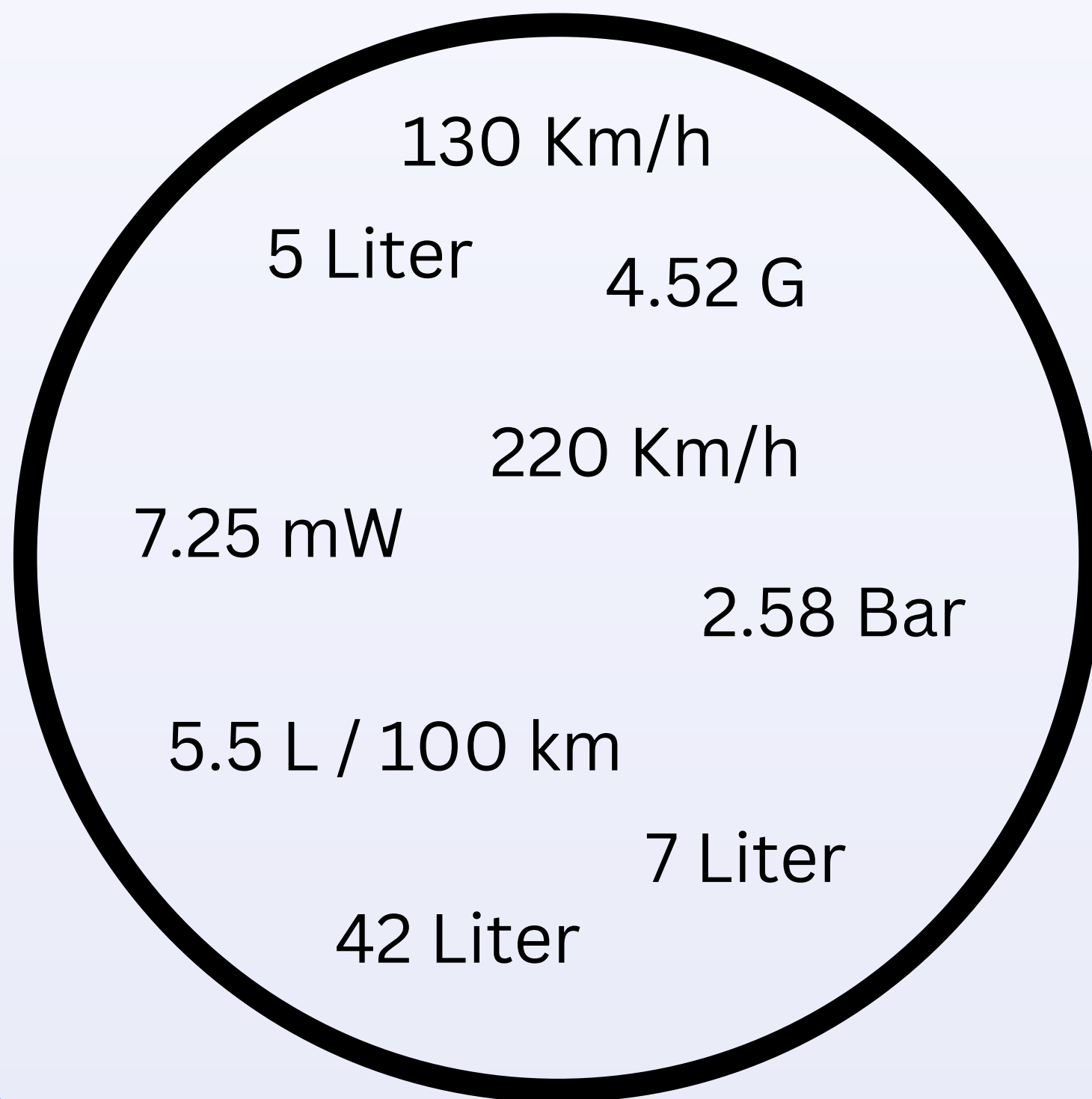
Umsetzen





Messdaten

The Mini Way





Messdaten

Community



**Freiburg
nach
Stuttgart**

6.6 L / 100 km

150 Km/h

2.5 Bar

Start: 9:15



**Bonn nach
Mannheim**

7.2 L / 100 km

150 Km/h

2.0 Bar

Start: 17:00



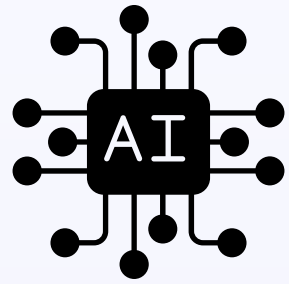
**Köln nach
Berlin**

7.4 L / 100 km

190 Km/h

2.2 Bar

Start: 11:00



Empfehlen

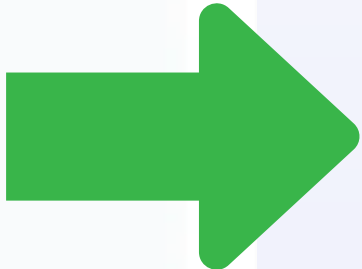
Mini Verbesserungen

Next Level Goals

Smooth Acceleration

Try to accelerate more gradually to reduce fuel consumption by 5%

Save 200L of water

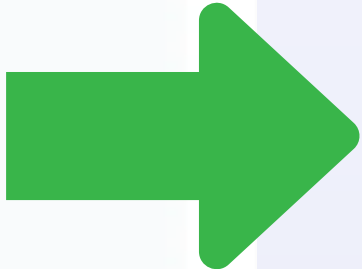


**Luftverschmutzung
senken**

Optimal Speed

Maintain 80-100 km/h on highways for best efficiency

Reduce CO2 by 10kg

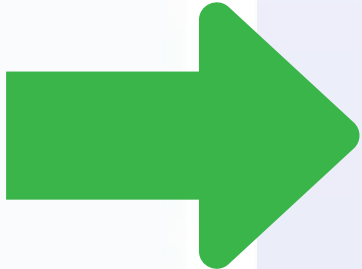


**Sicherheit
steigern**

Plan Ahead

Anticipate traffic to avoid sudden braking

Extend battery life by 2%

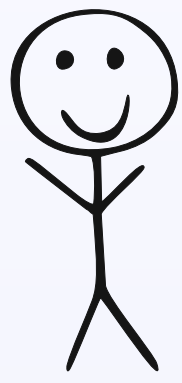


**Ressourcen
sparen**



The image shows the interior of a MINI car. The steering wheel is on the left, featuring the MINI logo. The instrument cluster behind the steering wheel displays a speedometer, tachometer, and a central digital display showing a car icon and temperature. The center console features a large circular infotainment screen with a blue and white interface. The screen displays 'Your Last Drive' for 'Today, 10:30 AM' with metrics: 58 km/h, 45 min, 6.2 L/100, and 15%. It also shows 'Detailed Statistics' for 'Range & Consumption' with 'Fuel Consumption L/100km 5-drive avg. 6.5 L/100km'. Below the screen are three circular climate controls and a row of buttons. The car has purple ambient lighting.

A cartoon illustration of a brown dachshund puppy. The puppy is sitting and facing slightly to the left, looking up with large, expressive brown eyes. It has a black nose, a small black eye patch, and a wide, happy smile showing its tongue. Its ears are large and floppy. The puppy's body is brown with lighter tan shading on its chest and paws. The background is a solid light blue.



Umsetzen



Urban Forest Initiative

500.000 points

Planting 100,000 trees in urban areas to improve air quality and reduce carbon emissions

 12,482 participants

 Until 31/12/2024

Project Progress **68%**

 MINI Investment **34%**

 Community **34%**

 Join Project

Community Impact


Your Investment
 **2,450**




MINI Matches
 **2,450**

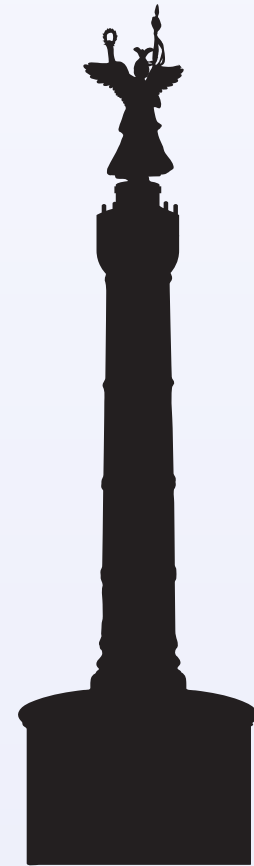
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Next Goals

Smooth Acceleration
Try to accelerate more gradually
Save 200L of water

Optimal Speed
Maintain 80-100 km/h on highways
Reduce CO2 by 10kg

Start Mini



Die SZ schreibt 2032:

Es gibt keine

Mittelspurschleicher
mehr.